

Introduction

This Cookie Policy (“Policy”) supplements our Online Privacy Policy and explains how Robbinsdale Women’s Center d/b/a Crystal Women’s Clinic and its subsidiaries (collectively “CWC,” “we,” “us,” and “our”) use cookies and similar technologies on its website <https://mychoicetwincities.com/> (“Website”) to recognize individuals who access the Website (“users” or “you”) when they visit the Website and interact with the content and ads that are posted on the Website. This Policy outlines the types of cookies and other similar technologies used on our Website, why we use them, and what your rights are to control the use of them. For a comprehensive understanding of the types of information that we collect, how we use the information that we collect, and why we collect certain types of information, please read our Online Privacy Policy, which is incorporated herein by reference. Capitalized terms not defined in this Policy have the meanings set forth in our Online Privacy Policy.

What Are Cookies?

Cookies are small data files which are placed on your computer or mobile device when you visit a website or use an online service. Cookies are widely used by website owners in order to make their websites work, or to work more efficiently, as well as to provide reporting information. For example, cookies enable us to identify you and remember your preferences so we can enhance your experience on our Website. They also help us serve you ads relevant to your professional interests. Cookies set by the website owner (in this case, CWC) are called “first-party cookies.” Cookies set by parties other than the website owner are called “third-party cookies.” Third-party cookies enable third-party features or functionality to be provided on or through the website (e.g., like advertising, interactive content and analytics). The parties that set these third-party cookies can recognize your computer both when it visits the website in question and when it visits certain other websites.

Why Do We Use Cookies?

We use first- and third-party cookies for several reasons. Some cookies are required for technical reasons in order for our Website to operate, and we refer to these as “essential” or “strictly necessary” cookies. Other cookies also enable us to track and target the interests of our users to enhance the experience of CWC training and product offerings. Third parties serve cookies through our Website for advertising, analytics and other purposes. This is described in more detail below. The specific types of first- and third-party cookies served through our Website and the purposes they perform are described below.

What Personal Information Do Cookies Collect?

The type of Personal Information collected through our use of cookies depends on the type of cookie utilized. Collectively, CWC may use cookies which collect Personal Information including, but are not limited to, the following your name, home address, email address, or telephone number), login information and preferences, information about the webpages you visit, products and services, you might have clicked on, purchases that you’ve made, IP address, and your geographic location.

What Types of Cookies Are Used?

We use the following cookies:

- **Strictly Necessary Cookies.** These are cookies that are required for the operation of the Website. They include, for example, cookies that enable you to log into secure areas of the Website, use a shopping cart or make use of e-billing services.
- **Analytical/Performance Cookies.** They allow us to recognize and count the number of visitors and to see how visitors move around our Website when they are using it. This helps us to improve the way the Website works, for example, by ensuring that users are finding what they are looking for easily.
- **Anonymized Cookies.** These cookies ensure that anonymous data about your surfing behavior is collected every time you visit the Website. This way we can see how visitors use the Website and improve on that basis. We use anonymized analytical cookies for:
 - tracking the number of visitors to our web pages;
 - tracking the amount of time each visitor spends on our web pages;
 - keeping track of the order in which a visitor visits the different pages of our Website;
 - assessing which parts of our site need updating;
 - measuring and optimizing the performance of our marketing campaigns;
 - redirecting traffic from different channels.
- **Functionality Cookies.** These are used to recognize you when you return to the Website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).
- **Social Media Cookies.** These cookies are set by a range of social media services that we have added to the site to enable you to share our content with your friends and networks. They are capable of tracking your browser across other sites and building up a profile of your interests. This may impact the content and messages you see on other websites you visit. If you do not allow these cookies, you may not be able to use or see these sharing tools.
- **Targeting Cookies.** These cookies record your visit to the Website, the pages you have visited and the links you have followed. We will use this information to make the Website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

Cookie Name	Type of Cookie	Purpose	More Information
cookieyes-consent	necessary	CookieYes sets this cookie to remember users' consent preferences	

Cookie Name	Type of Cookie	Purpose	More Information
		so that their preferences are respected on subsequent visits to this site. It does not collect or store any personal information about the site visitors.	
X-AB	Functional	Adobe Analytics sets this cookie in context with multi-variate testing. This is a tool used to combine or change content on the Website. This allows the Website to find the best variation or edition of the site.	
_scid	Functional	This cookie is set by Snapchat to store Snapchat Pixel unique ID of the User.	
ga*	Analytics	Google Analytics sets this cookie to store and count page views.	
_ga	Analytics	Google Analytics sets this cookie to calculate visitor, session and campaign data and track site usage for the site's analytics report. The cookie stores information anonymously and assigns a randomly generated number to recognize unique visitors.	
_gcl_au	Analytics	Google Tag Manager sets the cookie to experiment advertisement efficiency of websites using their services.	
_gid	Analytics	Google Analytics sets this cookie to store information on how visitors use a website while also creating an analytics report of the website's performance. Some of the collected data includes the number of visitors, their source, and the pages they visit anonymously.	

Cookie Name	Type of Cookie	Purpose	More Information
_gat_UA-*	Analytics	Google Analytics sets this cookie for user behavior tracking.	
_fbp	Analytics	Facebook sets this cookie to display advertisements when either on Facebook or on a digital platform powered by Facebook advertising after visiting the Website.	
_scid_r	Uncategorized	Description is currently not available.	
fundraiseup_cid	Uncategorized	Description is currently not available.	
fundraiseup_func	Uncategorized	Description is currently not available.	
_schn1	Uncategorized	Description is currently not available.	
AMP_16a5c84b5b	Uncategorized	Description is currently not available.	
AMP_MKTG_16a5c84b5b	Uncategorized	Description is currently not available.	

Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies.

You may block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of the Website.

Except for Strictly Necessary Cookies, all cookies will expire after one year.

How to Manage Preferences and Provide or Withdraw Consent

You have the ability to manage cookie-related preferences and to provide and withdraw consent to the use of those cookies on your devices through options provided by our Website. You can manage preferences related to cookies from directly within your own device settings, for example, by preventing the use or storage of cookies.

It is also possible, via relevant browser or device features, to delete previously stored cookies, including those used to remember your initial consent. Other cookies in the browser's local memory may be cleared by deleting the browsing history. Additionally, you can manage many cookies used for online advertising via the consumer choice tools created under self-regulation

programs in many countries, such as the US-based YourAdChoices, the Canada-based AdChoices or the EU-based Your Online Choices.

With regard to any third-party cookies, you can manage your preferences and withdraw your consent via the related opt-out link (where provided), by using the means indicated in the third-party's privacy policy, or by contacting the third party.

Consequences of Denying Consent

Users are free to decide whether or not to grant consent. However, please note that cookies help us to provide a better experience and advanced functionalities to you (in line with the purposes outlined in this document). Therefore, in the absence of your consent, we may be unable to provide related features.

The EU Privacy Directive (so called "EU Cookie Law") became effective in May 2011, concerns the processing of personal data and the protection of privacy in the electronic communications sector. It is therefore of paramount importance that users be provided with clear and comprehensive information when engaging in any activity which could result in such storage or gaining of access. The methods of providing information and offering the right to refuse should be as user-friendly as possible. Exceptions to the obligation to provide information and offer the right to refuse should be limited to those situations where the technical storage or access is strictly necessary for the legitimate purpose of enabling the use of a specific service explicitly requested by the subscriber or user. Where it is technically possible and effective, in accordance with the relevant provisions of Directive 95/46/EC, the user's consent to processing may be expressed by using the appropriate settings of a browser or other application. The enforcement of these requirements should be made more effective by way of enhanced powers granted to the relevant national authorities.